kompas

DIGITAL SIGNAGE SOFTWARE

kompas® is one of the most powerful and flexible Digital Signage systems on the market. kompas offers Digital Signage users an intuitive interface built around drag and drop usability. Thousands of players in Germany alone are controlled by kompas, making it the driving force behind one of the largest advertising networks in the country. kompas is stable, reliable and built on HTML5.
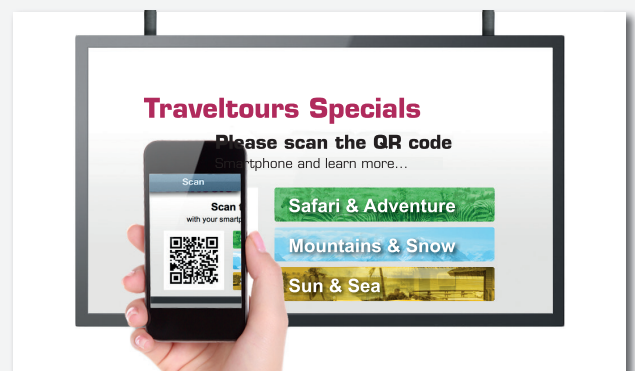
kompas can play any kind of content, static or dynamic, such as news feeds, time tables, Twitter streams, current weather information and data from various other sources. Also part of the kompas family of products is the award-winning kompas wayfinding.

kompas received the VISCOM Digital Signage Best Practice Award in 2008 and the POPAI Digital Award Gold for "Best Digital Media Technology" in 2011.

kompas smart.remote

Remote control via smartphone

kompas Digital Signage is interactive: Use your smartphone as a remote. Passers-by in front of a display can use QR codes to influence the content of the display directly with their phone. QR codes point users to a mobile web site with a simple menu, allowing them to select their desired content. For example, visitors in a travel agency might choose to display information about countries they are interested in.

Traveltours Specials
Please scan the QR code
Smartphone and learn more...

Safari & Adventure
Mountains & Snow
Sun & Sea

„kompas offers more interaction in Digital Signage"

www.kompas-software.com

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Installation and setup

◇ Browser-based software requires no setup

◇ Installation on site requires no technical personnel, no matter the scale of the rollout

◇ Remote administration of server and clients via SSH

Content management

◇ Simple, intuitive web interface with drag and drop functionality

◇ Fast and easy content creation using ready-made templates

◇ Integration of Adobe Edge Animate as a content and template editor

◇ Embed dynamic content such as RSS feeds, public transport schedules, live weather data, news tickers, Twitter feeds and more

◇ Preview content in the browser

◇ Wide range of supported formats

◇ Database interfaces

- ◆ **Fast and easy setup**
- ◆ **Interactive**
- ◆ **Manage large networks easily**
- ◆ **Complete HTML5 support**
- ◆ **Comprehensive access rights management (optional)**

Access Rights Module (optional)

◇ Grant access rights based on users, locations, playlists or invidual content

◇ Assign permissions using drag and drop

Interactive Applications

◇ Control content using a remote or keyboard
(e.g. for trainings and presentations)

◇ kompas smart.remote: Control clients at the point of sale via smartphone

Display and Network Management

◇ kompas is ideally suited to control large, nationwide Digital Signage networks

◇ Secure communication between server and clients via VPN

◇ Web interface with central access to all displays in the network

◇ Continuous playback of content even during network outages / Set and receive alarms via e-mail and text message

◇ Move displays between groups using cut and paste

◇ Manual data sync between server and clients at any given time

◇ Multi-user and simultaneous access support

◇ Network connections can be established using traditional (LAN/WLAN) or mobile (3G) technologies

Reporting

◇ Live status updates on the state of every client and its currently active content

◇ Exhaustive individual statistics, log files and graphical reports for each client