

VISCOM: dimedis presents new Kompas features

dimedis will present the newest incarnation of Kompas, its digital signage solution, at VISCOM 2010. The main focus of the presentation will lie on the Kompas Interactive Pack, the multi monitor application Kompas Hydra and the use of Kompas as a dynamic guidance system.

Kompas is one of the most powerful and flexible digital signage systems on the market. It combines maximum stability with cost-efficient mobile technology and offers solutions for a vast number of different applications. Extensive information about Kompas can be found on the product homepage **www.kompas-software.com**.

The Kompas Interactive Pack offers numerous ways of interacting with a Kompas display. Players can be controlled via keyboard, touchscreen or using a multitude of other input devices like barcode scanners, remote controls or mobile phones, making the screen react to input dynamically.

This allows users to quickly choose between different playlists, access further information about products using a barcode scanner or participate in raffles and surveys via text message while the results are displayed in real time on the screen.

Furthermore, the Interactive Pack grants access to external devices like shelf lighting – attached to the player using one of various interfaces – directly through Kompas.

With Kompas Hydra, content can be run perfectly synchronous on any number of Kompas players. This makes it possible to show specially tailored bits of content on more than one display – such as objects moving from left to right, passing multiple screens in the process. Of course, Hydra can also be used to simply play identical content at the exact same time several displays.

kompas can also be utilised as a versatile dynamic guidance system. For instance, a kompas display can show visitors of a trade fair their current position on the fair grounds as well as the shortest route to their target hall or stand. Choosing a destination can once again happen using various means of input – for instance via touchscreen, or maybe by scanning an invitation to a stand party.

There is no need to manage the specific directions, hall signs etc. individually for each display. Since every kompas player "knows" its position on the grounds, the correct data for each single display is automatically retrieved from the database and displayed accordingly.

VISCOM 2010 will take place from **November 4th to 6th** in Frankfurt. Interested parties can find dimedis at **stand H11 in hall 3.0**, where we are looking forward to telling you all about kompas. Appointments can be made in advance via phone or e-mail: Simply call +49 (0)221 – 9212600 or write to kompas-software@dimedis.de.

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