kompas 9.0: Template manager and integration of HTML5 editors revolutionise digital signage
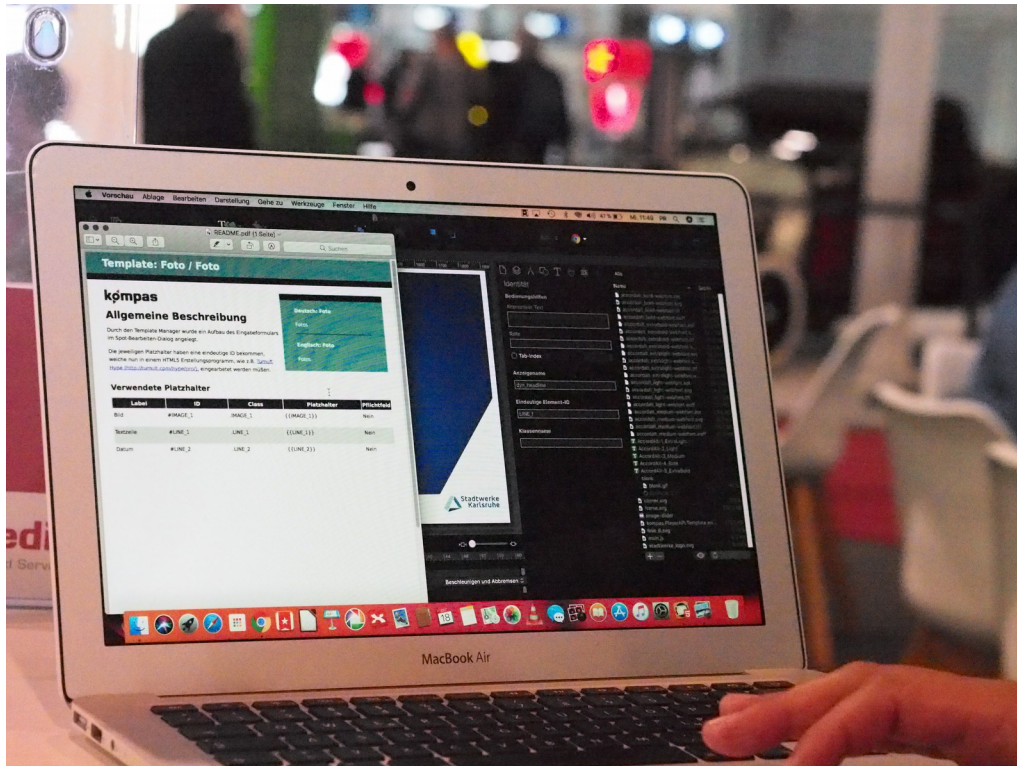
Software première: Presentation of the new template manager and the integration of the HTML5 editor Hype in kompas 9.0 – Workflows for agencies and content producers in digital signage have never been easier

Cologne, November 9, 2017 – With the latest version of kompas, dimedis is presenting a revolution in the digital signage market. The integration of professional HTML5 editors such as Tumult Hype and the new template manager facilitate the workflow between agencies, designers and digital-signage editors. A special feature of the new version of kompas is the template manager, which make the processes for the creation of content significantly easier. The editor creates the logical structure of the template in kompas itself using the new template manager. This allows the editor to define whether and which elements such as headers, texts or media appear in the template. A briefing document for graphic designers who build up the templates in HTML5 editors is thus created automatically. The templates import kompas, enabling the editor to use them.

The entire process requires just a few clicks. The in-house or external graphic designer still uses his or her preferred HTML5 editor to create the actual content. The new interface thus saves a lot of time and briefings become clearer – and furthermore, service providers can be involved who may have little experience of digital signage but create HTML5 content for the customer's website as a matter of routine. To date, the interface is one of a kind on the
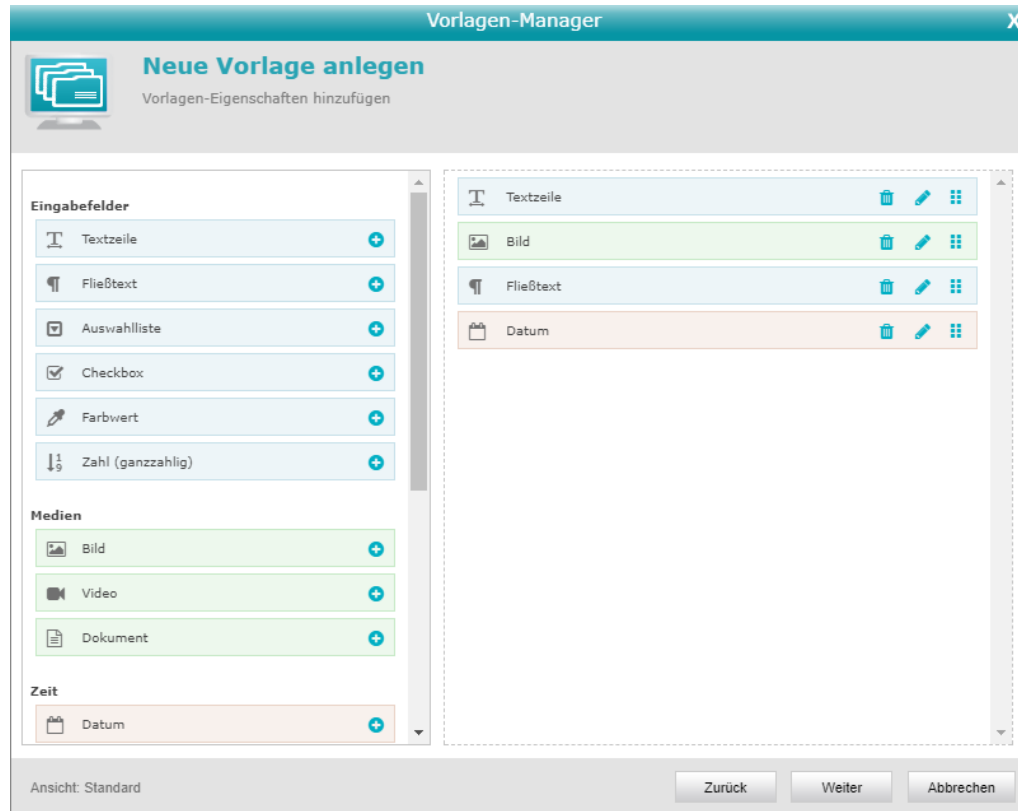
market.

kompas 9.0 integrates HTML5 editors such as Hype (photo: Thomas Kletschke)

Patrick Schröder, Head of Digital Signage at dimedis, talking about the new functions of the digital-signage software kompas: "Nowadays it is no longer possible to imagine a world without digital signage. However, the subject of content is a huge challenge for a great many network operators. To ensure that digital signage content functions without investing great effort, the workflow between agencies, designers and the digital signage editors must be improved. That's why we have bridged the gap and, with kompas 9.0, now provide a high degree of integration with HTML editors such as Hype. Thus, we also provide agencies and graphic designers with a way of creating campaigns quickly and cheaply for use with digital signage."

Creating templates easily using kompas 9.0 (photo: dimedis)

About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmsmässan, Hamburg Messe und Congress, Messe Stuttgart, Reed Exibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, snipes, a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 65 employees currently work for dimedis.

For more information please visit: **www.dimedis.eu**.

About kompas

kompas®, developed by the experts in digital media distribution at dimedis GmbH, is one of the most powerful and flexible Digital Signage systems on the market. kompas offers Digital Signage users an intuitive interface built around drag-and-drop usability. More than 6,500 players in Germany with over 12.000 screens are controlled by kompas, making it the driving force behind one of the largest advertising networks in the country. The kompas software is stable and relies on HTML5. Another part of the kompas family of products is the award-winning kompas wayfinding.

kompas received the VISCOM Digital Signage Best Practice Award in 2008, 2011 and 2015. And the POPAI Digital Award Gold for "Best Digital Media Technology" in 2011. For more information please visit: www.kompas-software.com

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