

PRESS REPORT – For immediate release

Westfalahallen Dortmund has expanded its digital-signage network

Expansion to over 60 kompas players – digital signage and digital door signs in the congress center – use of kompas and FairMate

Cologne, January 12, 2017 – With the installation of 21 new [kompas](#) players, the [Westfalahallen Dortmund](#) has expanded its digital-signage network. The new displays, including six 55" screens from Samsung, were installed in both the congress center and the Mercure Hotel Dortmund Messe & Kongress. Both the congress center and the Mercure hotel are run by KHC Westfalahallen GmbH. Beside the displays, in particular 15 smaller 15.6" screens for digital room signs were installed in the congress center. As part of the latest modernization project the first floor was equipped during the first phase of construction in 2015, and the top floor in the second phase. In the meantime a total of 62 players have been installed across the entire grounds in order to provide the visitors with information about ongoing events, news or weather.



Digital signage in the congress center of the Westfalenhallen Dortmund: The screens installed provide the visitors with information about ongoing events. (Photo: dimedis)

The more than 60 digital-signage installations installed to date make it significantly easier to provide congress visitors with useful information. Here, kompas makes it possible to precisely control individual players and, for example, provide information about the entry process in the entrance hall. Above all, the door signs are ideal for congresses. They enable the signs to be adapted individually for each event.

Besides the kompas digital-signage software solution, the Westfalenhallen Dortmund also uses [FairMate](#), the entrance management solution for trade fairs and events from [dimedis](#).

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The digital room signs can be adapted to suit each event and thus make it much easier for the visitors to find their way around. (Photo: dimedis)



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About Kompas

Kompas, developed by the experts in digital media distribution at dimedis GmbH, is one of the most powerful and flexible Digital Signage systems on the market. Kompas offers Digital Signage users an intuitive interface built around drag-and-drop usability. More than 5,500 players in Germany alone are controlled by Kompas, making it the driving force behind one of the largest advertising networks in the country. The Kompas software is stable and relies on HTML5. Another part of the Kompas family of products is the award-winning Kompas wayfinding.

Kompas received the VISCOM Digital Signage Best Practice Award in 2008, 2011 and 2015. And the POPAI Digital Award Gold for "Best Digital Media Technology" in 2011. For more information please visit: www.kompas-software.com

About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and Kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmsmässan, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, Snipes, a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 60 employees currently work for dimedis.

For more information please visit: www.dimedis.eu or blog.dimedis.de

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